LITTLE ROCK

(City)

AR

(State)

CAMPBELL ELIZABETH STEPHENS

1. Name and Address of Reporting Person*

72202

(Zip)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APP	ROVAL
OMB Number:	3235-0287
Estimated average	hurden

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Estimated average burden hours per response: 0.5

Instruc	ction 1(b).			Filed							rities Exchanç company Act c		f 1934	ŀ					
ı	nd Address of ns Group	Reporting Person*							cker or T ee Co		ng Symbol EST]					p of Reporti plicable) ctor	ng Pe	()	
(Last)	,	,	Middle	e)	3. Da 07/1			t Trai	nsaction	(Mon	th/Day/Year)				Office belov	er (give title v)		Other below)	(specify
SUITE 5	ER BLUFF 500	FDRIVE			4. If A	Amen	dment,	Date	of Origin	nal Fi	led (Month/Da	ay/Year)	6. Indiv Line)		or Joint/Grou		•	
(Street)														X		i filed by Mo			
LITTLE	ROCK AI	7	2202		Rul	e 1	.0b5-	·1(c	:) Traı	ารล	ction Ind	lication	on						
(City)	(St	ate) (Z	Zip)								nsaction was n litions of Rule 1					truction or wr	itten p	lan that is ir	ntended to
			I - N	on-Deriva				Ac		l, Di									
1. Title of	Date		2. Transaction Date (Month/Day/Y	ear) E	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired Disposed Of (D) (Instr.				5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D)	Price	•		ted action(s) 3 and 4)			
Common				07/18/202	-				S		18,510	D	-	.3702		553,572		D ⁽¹⁾	
Common	Stock			07/19/202					S		15,000	_ D	<u> </u>	.3872		38,572		D ⁽¹⁾	
		Ian	ie ii	- Derivati (e.g., pu							posea of, convertib				Owne	ea			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exed if an	Deemed cution Date, y nth/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Disp of (D	vative urities uired or osed) r. 3, 4	Expira (Monti	tion I		7. Title Amour Securi Under Deriva Securi (Instr.	nt of ities lying itive ity	Der Sec (Ins	rice of ivative urity tr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date		Amou or Numb of Share	er					
	nd Address of ns Group	f Reporting Person [*]	,		,		,		•							,			
(Last) 100 RIV SUITE 5	ER BLUFF	(First) F DRIVE	(Middle)															
(Street)	ROCK	AR	7	72202															
(City)		(State)	(Zip)															
	nd Address of ffee, LLC	Reporting Person*	·																
(Last)		(First) F DRIVE, SUITE		Middle)															

(Last)	(First)	(Middle)
100 RIVER BLUI	FF DRIVE	
SUITE 500		
(Street)		
LITTLE ROCK	AR	72202
(City)	(State)	(Zip)
1. Name and Address	of Reporting Person*	
Stephens W. R	<u>. Jr.</u>	
	. Jr. (First)	(Middle)
Stephens W. R	(First)	(Middle)
Stephens W. R (Last)	(First)	(Middle)
(Last) 100 RIVER BLUI SUITE 500	(First)	(Middle)
(Last) 100 RIVER BLUI	(First) FF DRIVE	(Middle) 72202

Explanation of Responses:

I. In addition to the direct holdings of Common Stock listed here, The Stephens Group, LLC ("The Stephens Group") directly holds 155,814 shares of Series A Convertible Preferred Stock and indirectly holds 2,785,082 shares of Series A Convertible Preferred Stock through SG-Coffee, LLC ("SG-Coffee"). The Stephens Group is the sole manager of SG-Coffee and has voting and dispositive power over the shares held by SG-Coffee. Investment and voting decisions with respect to the shares beneficially owned by The Stephens Group are made by W.R. Stephens, Jr. and Elizabeth S. Campbell, acting as managers. Mr. Stephens and Ms. Campbell may be deemed to possess voting and dispositive control over the shares held by SG-Coffee.

The Stephens Group, LLC, /s/ William W. Kilgroe, General 07/20/2023 Counsel SG-Coffee, LLC, /s/ William 07/20/2023 W. Kilgroe, Attorney-in-Fact Elizabeth S. Campbell, /s/ William W. Kilgroe, 07/20/2023 Attorney-in-Fact W.R. Stephens, Jr., /s/ 07/20/2023 William W. Kilgroe, Attorney-in-Fact ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.