FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL										
OMB Number:	3235-0287									
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0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person FORD JOE T				2. Issuer Name and Ticker or Trading Symbol <u>Westrock Coffee Co</u> [WEST]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last)						3. Date of Earliest Transaction (Month/Day/Year) 02/15/2024									Officer (give below)	e title		Other (sp below)	
4009 N. RODNEY PARHAM RD. 3RD FLOOR				4. lf	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indivi X							
(Street)	(Street) LITTLE ROCK AR 72212					Form filed by More than One Reporting Person Rule 10b5-1(c) Transaction Indication													
(City)	(State)	(Zip)		Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.								e						
			Table I - No	n-Dei	ivati	ve Secur	ities	Acq	uired, D)ispo	osed (of, or Be	enefi	cially Ow	ned				
Date				th/Day/Year) if a		2A. Deemed Execution Date if any (Month/Day/Yea		ate, Transaction Dispos Code (Instr.		urities Acquired (A) or sed Of (D) (Instr. 3, 4 and 5)) or 4 and 5)	5. Amount of Securities Beneficially C Following Rep	Owned or Ind ported (Instr.		Pirect (D) ect (I) E	And Nature of Market Market Market Seneficial Dwnership		
								Code	V Amour		nt (A) or (D) Pi		Price	Transaction(s) (Instr. 3 and 4)				Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exerc	isable	Expi Date	iration	Title	Amount or Number of Shares		(Instr. 4)				
5% Convertible Note due 2029	(1)(2)	02/15/2024		A		\$5,000,000		08/15/	/2024 ⁽¹⁾⁽²⁾	02/1	5/2029	Common Stock	\$5,0	00,000 ⁽¹⁾⁽²⁾	\$5,000,000	\$5,00	00,000	Ι	BY LLC ⁽³⁾

Explanation of Responses:

1. Holders of the issuer's 5% convertible notes due 2029 (the "convertible notes") may voluntarily convert their convertible notes in denominations of \$1,000 (i) during the period commencing on August 15, 2024, and prior to the close of business on the trading day immediately preceding August 15, 2028, if the closing price of the issuer's common stock for at least 20 trading days (whether or not consecutive) during the period of any 30 consecutive trading days in the immediately preceding related than 130% of the conversion price; (ii) during the period commencing on August 15, 2028, and prior to the close of business on the second scheduled trading day immediately preceding February 15, 2029, at any time; and (iii) during the 35 trading days following the effective date of certain fundamental change transactions that occur prior to the close of business on the trading day immediately preceding August 15, 2028.

2. Conversions of the convertible notes will be settled, at the issuer's election, in cash, shares of the issuer's common stock or a combination thereof. The initial conversion price of the convertible notes is \$12.84, which corresponds to an initial conversion rate of 77.88 shares of issuer common stock per \$1,000 principal amount of convertible notes. The conversion price and conversion rate are subject to customary adjustments and the issuer may not issue more than 19.99% of the issued and outstanding common stock immediately prior to the issuance of the convertible notes in respect of the conversion of the convertible notes.

3. Held of record by Wooster Capital, LLC, over which Mr. Ford may be deemed to exercise voting and investment control. Mr. Ford disclaims beneficial ownership over all securities held by Wooster Capital, LLC over which he does not have any pecuniary interest and this report shall not be deemed an admission that Mr. Ford is the beneficial owner of the disclaimed securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

/s/ BY: ROBERT P. MCKINNEY

AS ATTORNEY-IN-FACT FOR 02/20/2024 JOE T. FORD

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.