WESTROCK COFFEE OPENS STATE-OF-THE-ART MANUFACTURING FACILITY IN ARKANSAS TO MEET GROWING DEMAND FOR SINGLE-SERVE COFFEE

The new plant can produce millions of single-serve coffee cups daily while bolstering the local economy by creating skilled manufacturing, quality assurance and logistics jobs.

The opening marks Westrock Coffee's second new production factory in the past year, establishing Arkansas as a leading U.S. coffee and beverage manufacturing hub.

CONWAY, Ark., July 24, 2025 /PRNewswire/ -- Today, Westrock Coffee Company (Nasdaq: WEST) ("Westrock Coffee" or the "Company"), North America's top manufacturer of private label coffee and tea, announces the expansion of its U.S. operations with a new manufacturing facility in Conway, Arkansas. The new facility is designed to help meet rising demand from existing and new global customers, including some of the largest retail and coffee brands in North America.

Located on William J. Clark Drive in Conway, the 525,000-square-foot 'Clark' facility will focus on manufacturing single-serve coffee products and potentially expand into additional product formats in the future. Of the total space, 130,000 square feet will be dedicated to manufacturing, while the remainder will support fulfillment and distribution.

Global demand for single-serve coffee continues to rise, with the coffee pods market valued at $35.3 billion in 2024 and projected to more than double to $71.2 billion by 2034—fueled by consumers seeking fast, high-quality coffee with added convenience. As the market evolves, brands pursuing private label manufacturing are not only expanding in scale but also diversifying their system partnerships beyond legacy platforms. The new Clark facility is designed to meet this accelerating demand, with state-of-the-art technology capable of producing millions of single-serve cups daily and supporting the next wave of product innovation.

"The single-serve category is evolving rapidly, and we are scaling our operations to meet our customers' needs," said Will Ford, Chief Operating Officer at Westrock Coffee. "This expansive new facility significantly enhances our capabilities in the U.S. market, and we are excited about the opportunities it will create for our existing and potential customers, employees, and the local community here in central Arkansas."

The new Clark facility marks a significant step in Westrock Coffee's growth plan to continue expanding production capabilities to deliver innovative, high-quality beverage solutions. In 2024, the company opened another large manufacturing facility in Conway dedicated to producing ready-to-drink coffee products. Together with the company's original production facility in North Little Rock and its headquarters in Little Rock, these two new facilities position Arkansas as a leading hub for coffee and beverage manufacturing in the U.S.

Westrock Coffee's continued investment in central Arkansas strengthens the local economy by creating skilled manufacturing, quality assurance and logistics jobs. As production lines expand, additional employees will be hired. When both facilities reach full capacity, they are expected to employ 900 people.

About Westrock Coffee Company

Westrock Coffee is a leading integrated coffee, tea, flavors, extracts, and ingredients solutions provider in the U.S., providing coffee sourcing, supply chain management, product development, roasting, packaging, and distribution services to the retail, foodservice and restaurant, convenience store and travel center, CPG, non-commercial, and hospitality industries around the world. With offices in 10 countries, the Company sources coffee and tea from 35 origin countries. For more information, please visit **WestrockCoffee.com**

Forward-Looking Statements

Certain statements in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended from time to time, including, but not limited to, our plans, expectations, goals, projections and statements regarding consumer demand for coffee products and our ability to meet that demand, the number of employees at our facilities, and other statements that are not historical facts. These statements are based on various assumptions and on the current expectations of the management of Westrock Coffee as of the date hereof and are not predictions of actual performance. Actual events and circumstances are difficult or impossible to predict and could materially differ from what is expressed, implied, or forecasted in these statements due to a number of risks and uncertainties, including, but not limited to, those factors discussed in Westrock Coffee's annual report on Form 10-K, under the heading "Item 1A. Risk Factors", and other documents Westrock Coffee has filed, or will file, with the U.S. Securities and Exchange Commission. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date hereof. Westrock Coffee undertakes no obligation to publicly update or revise any forward-looking statements after the date they are made, whether as a result of new information, future events, or otherwise.

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